**Membership/Communications Committee Meeting**

January 12, 2022 11:00am

Via Teams

**MINUTES**

**Call to Order/Roll Call**

Members Present: Jeremy Evans, Greg Hart, Marijean Remington, Joe Russo, Eric Virkler

Members Absent: Rob Aiken, Brian Gladwin, Dale Rice

Others Present: Aviva Gold, Matt Siver

**Strategic Planning**

* We are planning for an in-person Annual Meeting in Lake Placid in June
* The topic will be the Strategic Plan; presentation and discussion/implementation

**Membership**

* Michelle’s new member one-pager looks great. Joe suggested representing four different sectors in a collage image. Aviva will pass the feedback to Michelle for revision before the next meeting.
* Website: the committee agreed to build up the website as a stronger member recruitment tool. Joe will ask Shaun Donnelly to join us at our next meeting to offer suggestions.

**Adjournment**: 11:36 am

**Next Meeting**

February 9, 2022 at 11:00am via Teams